



A NOTE FROM THE DIRECTOR

WELCOME, MY BUDDING WRITER.

It is a challenge for most students to write analytical essays. I do not underestimate the time and energy that goes into learning how to write an effective essay, let alone *mastering* this Unit. It is the very reason I have created this workbook. With all the commitments students have, the need to balance your studies across disciplines can be overwhelming. I get it.

You need to work smarter, not harder, wherever possible. So, with that in mind, let's make this as easy as we can.

I have compiled this workbook for you so that you can pick it up and use it whenever inspiration strikes (or your teacher sets dreaded practice essays!). The goal is to practise using it wherever possible so that the process becomes so familiar to you, when you walk into your external exams, you will have all the confidence of an elite athlete.

.You want this process to come to you like second nature. Like riding a bicycle. You don't think about you, you just do it. The mechanics of pedaling, steering, balance and navigation are barely a conscious thought. Your brain knows what to do, and does it. Most things that can be taught and learnt are like that - even writing an essay!

The reason it is hard is because we don't practise this skill every day. You only write an essay when you **have** to. Do you think if you had tried to ride a bike once a year, you would have mastered it? OR if you had just listened to a bike riding class and taken some notes? Nope. You've got to get on the bike and fall off, then get back on it, fall off again, and keep trying until one day ... voila!

So, let's get practising my friend, time to learn to ride a bike.

Tracey-Lee Daranjo
Founder & Director of Master Key Mentoring